Steps towards a successful Smart Specialisation Strategy

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1. The S3 Platform

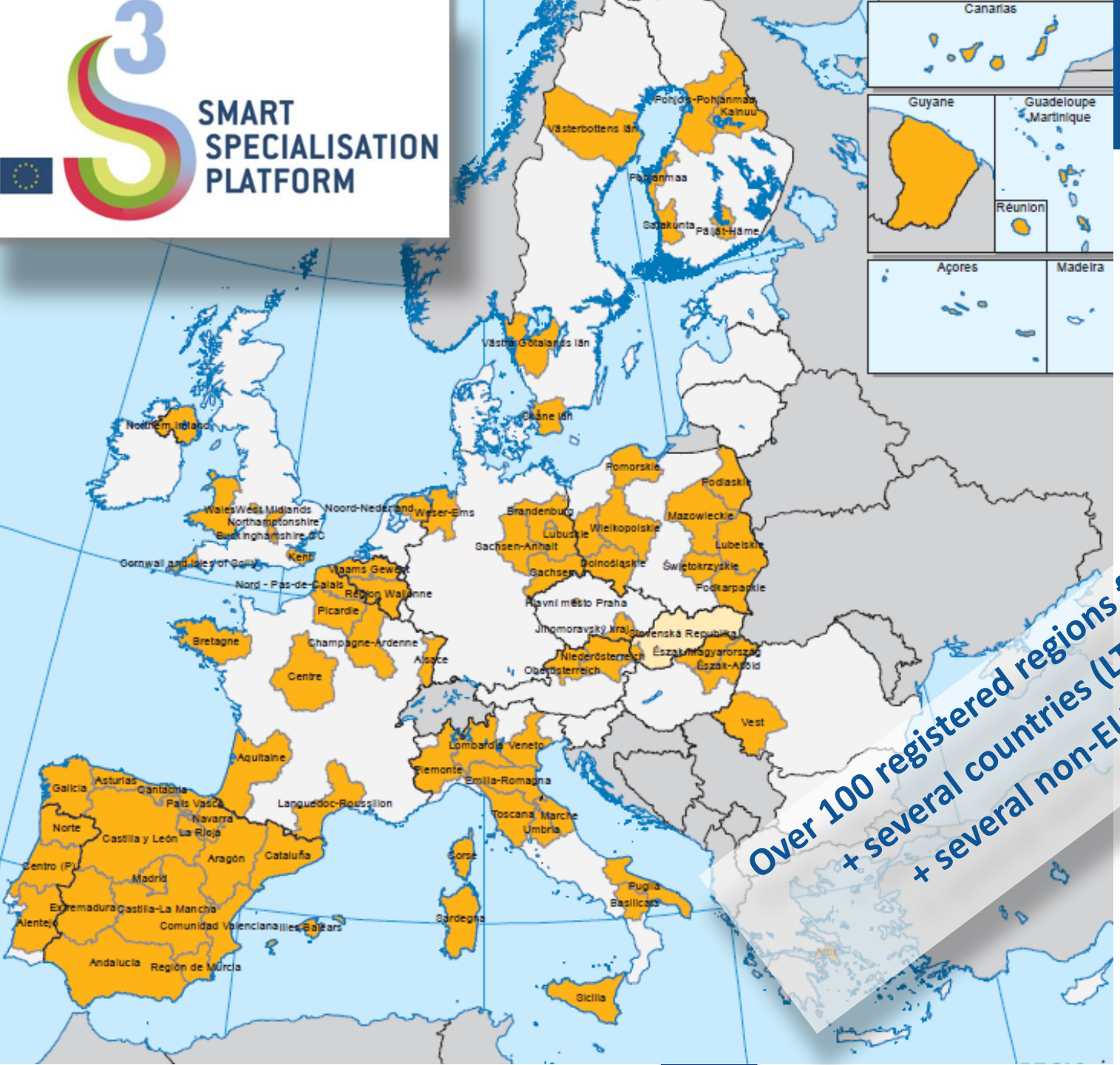
2. Steps towards a successful Smart Specialisation Strategy

The S3 Platform

http://s3platform.jrc.ec.europa.eu

- Launched in June 2011
- Team of JRC-IPTS, European Commission
- Steering Team incl. different DGs: REGIO, RTD, ENTR, EAC, INFSO, SANCO, AGRI, CLIMA

SMART SPECIALISATION PLATFORM



Over 100 registered regions from 19 MS
+ several countries (LT, SK, MT)
+ several non-EU regions

Key steps for developing a RIS3

Step 1 – Analysis of regional context/potential

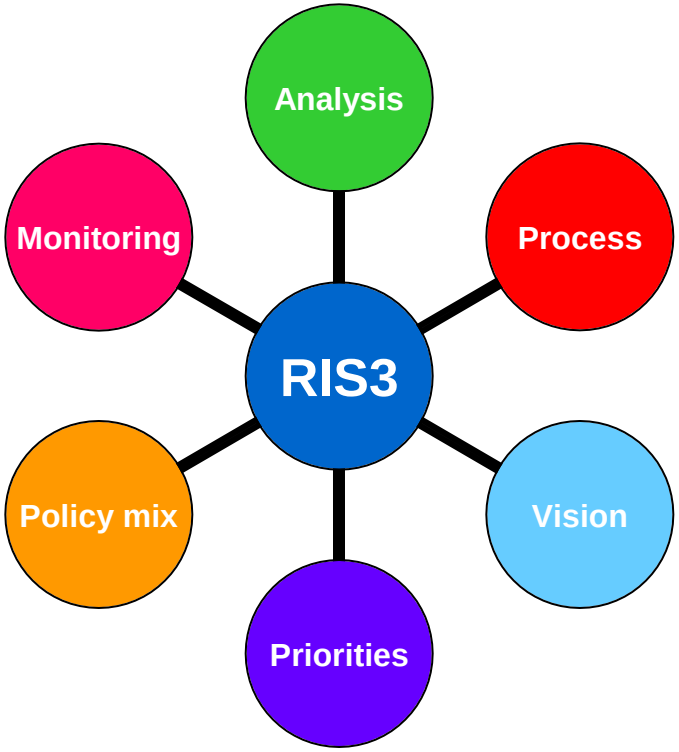
Step 2 – Governance

Step 3 – Vision for the future

Step 4 – Selection of priorities

Step 5 – Policy mix

Step 6 – Monitoring and evaluation



Step 1 – Analysis of regional context and potential for innovation (I)

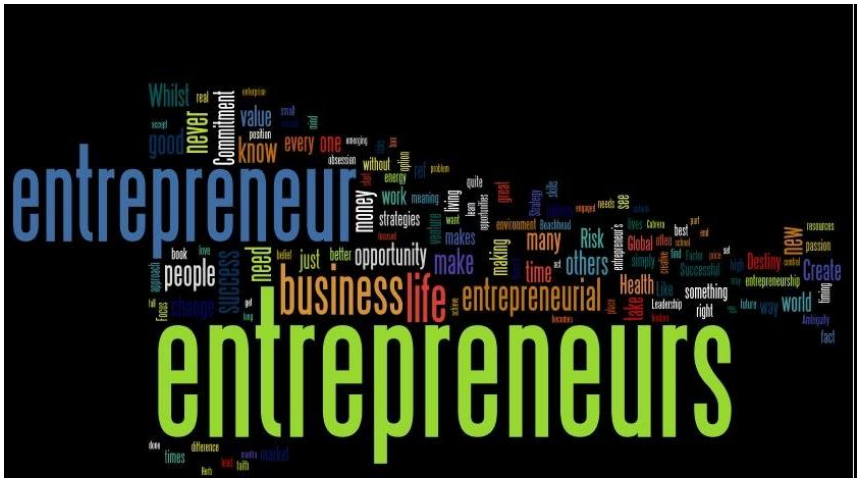
- Assess existing regional assets
- Identify regional competitive advantage
- Combine methods

Step 1 – Analysis of regional context – looking out – and potential for innovation (II)

- Outward-looking Analysis
- Flows of:
  - knowledge
  - skills

Step 1 – Analysis of regional context and potential for innovation (III)

- Entrepreneurial dynamics
- Future opportunities
- Involvement of different types of actors



Step 2 – Governance

:

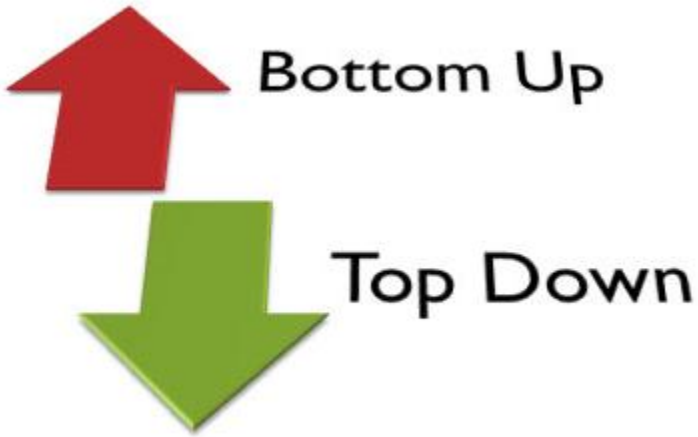
- Ensuring participation and ownership
- Collaborative leadership
- Governing bodies

Step 3 – Shared vision

- Developing an overall vision of the region's future
- Produce a positive tension towards the future

Step 4 – Identification of priorities

- Where top-down meets bottom-up
- **Limited** number of areas
- Avoid capture by interest groups!



Step 5 – Policy mix

- Implementation, definition of :
  - a coherent policy mix
  - roadmaps
  - action plan

Step 6 – Monitoring and evaluation

- Integration of mechanisms for:
  - Monitoring →
  - Evaluation →
- Measurable targets and indicators

Thank you!

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