European Commission

Striving for cluster excellence and cluster cooperation for developing more world-clusters in the EU

WORKSHOP

REGIONAL SMART SPECIALISATION FOR THE EU DEFENCE SECTOR

Brussels, 28 January 2013

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Objectives of the EU cluster strategy

- Analyse cluster development in the EU in traditional and emerging industries (European Cluster Observatory)
- Strengthen cluster management to enable EU clusters to provide high quality services to SMEs (European Cluster Excellence Initiative)
- Strengthen cluster cooperation and assist them to develop joint international strategies for the benefit of SMEs (European Cluster Collaboration Platform)

European Cluster Observatory

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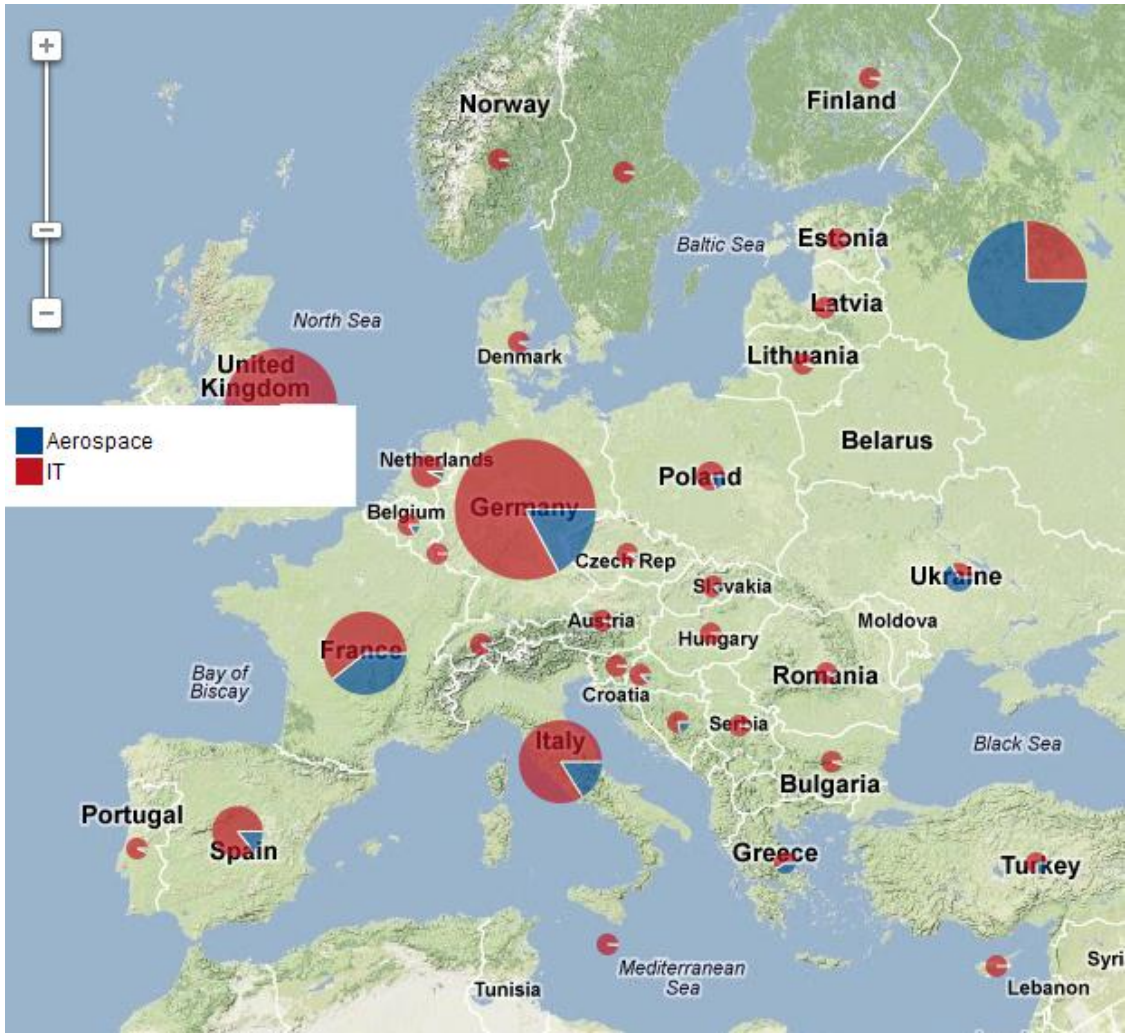

www.clusterobservatory.eu

European Cluster Excellence Initiative

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cluster-excellence.eu

European Cluster Excellence Initiative

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European Cluster Excellence Initiative (ECEI) – Your way to Cluster Excellence

The European Cluster Excellence Initiative comes to a successful end. Its outcomes will be of continued support to cluster managers in Europe managed and maintained by the following entities:

esca European Secretariat for Cluster Analysis · Cluster Competitiveness Foundation · ECG European Cluster Group e.V.

- **European Secretariat for Cluster Analysis (ESCA)**: It is the one-stop-shop for labelling of cluster organisations (www.cluster-analysis.org)
- **Foundation Clusters and Competitiveness**: Offers Courses for Trainers of Cluster Management Excellence based on the ECEI curriculum and administrates the ECEI training materials (www.clustercompetitiveness.org)
- **European Cluster Group e.V. (ECG):** The ECG is the sustainable structure for the future of the European Cluster Managers' Club and the European Cluster Collaboration Platform with strong cooperation links to the TCI Network (www.clustercollaboration.eu)

Download the Information Brochure on the ECEI Exit Strategies here.

News

31.08.2012: The European Cluster Excellence Initiative comes to a successful end

Outcomes will be of continued support to cluster managers in Europe

Call for Expression of Interest for inclusion in the register of Foundation Instructors

Deadline: 17:00 (CET) Friday 24 August 2012

European Cluster Excellence Initiative (ECEI) publishes paper about "The quality label for cluster organisations"

Find out everything about the European Cluster Management Excellence Label GOLD

03.07.2012: Baden-Württemberg launches Cluster Excellence Quality Label

First region in Europe to apply the ECEI criteria and assessment process

Join the STRESS TEST of innovation policy of the EU member states

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France Clusters
University of Southern Denmark
REG X

http://www.cluster-excellence.eu/

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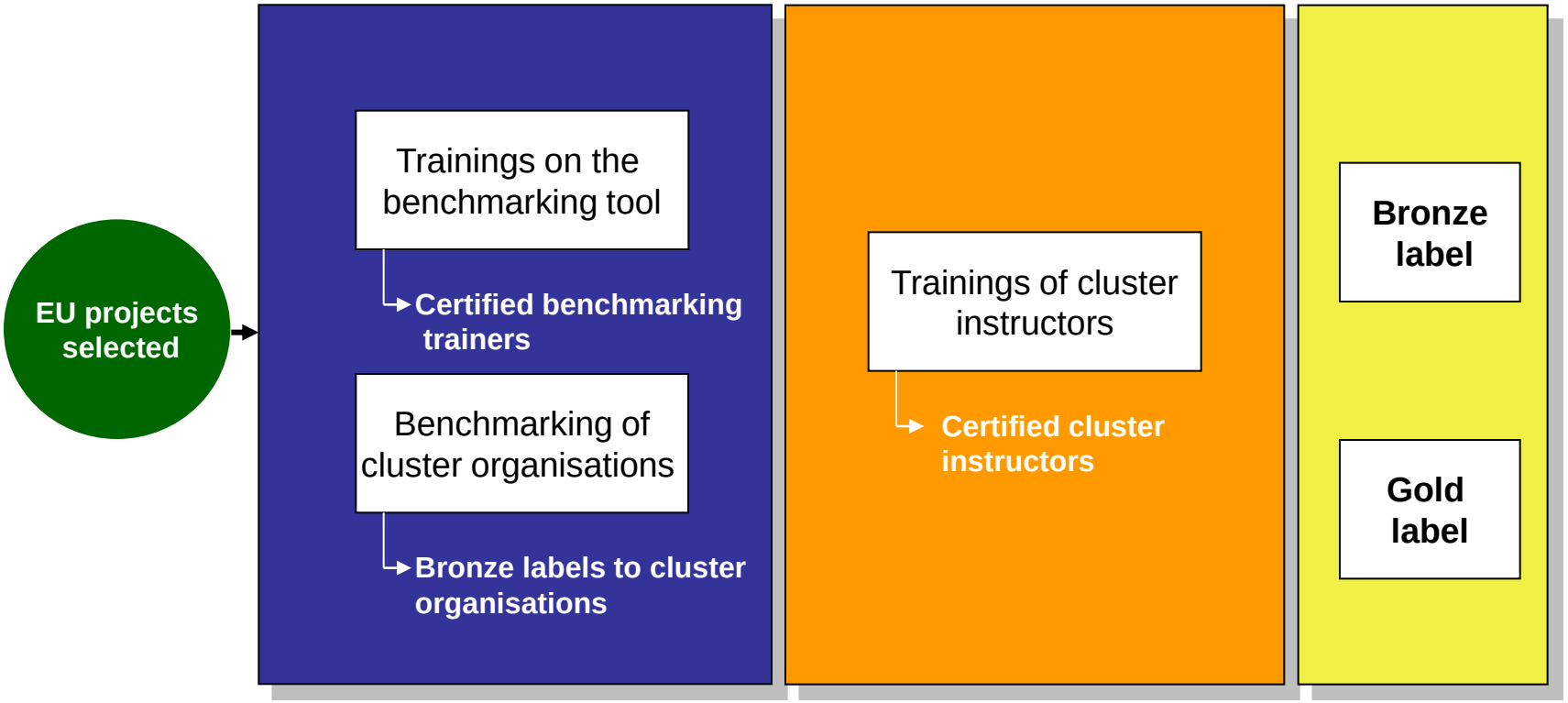
European Cluster Excellence Initiative



So far:

320 Bronze labels (27 EU and non-EU countries)
9 Gold labels

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The European Cluster Collaboration Platform

www.clustercollaboration.eu

1. is the first cluster oriented collaboration platform, unique in Europe/worldwide

2. is a marketing portal to increase international visibility of the cluster

3. shows mapping results alternatively by flexible sectors or regions

4. shows the real cluster landscape through the structure of its members

5. offers a wide range of information on projects and calls for new projects

6. is an efficient tool to learn from the others and share experiences

7. provides personalised networking services close to your needs

8. enables an anonymous sectoral benchmarking

9. saves resources - time and money

10. generates new cooperation opportunities between cluster organisations / cluster members

ClusterCollaboration.eu

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International Cluster Cooperation

The European Cluster Collaboration Platform (ECCP) Goes International

Memoranda of Understanding promoting international cluster cooperation signed between the ECCP and International partners

- JAPAN - EU-Japan Centre for Industrial Cooperation (Tokyo/Brussels)
- INDIA - European Business and Technology Centre, EBTC (New Dehli)
- BRAZIL - Ministry of Industry, Permanent Work Group on Local Productive Systems
- KOREA - Korea Industrial Complex Corporation, KICOX (Seoul)
- TUNISIA - Agency for the Promotion of Industry & Innovation, API (Tunis)
- MOROCCO – Ministry of Industry, Commerce and New Technologies (Rabat)

New MoUs envisaged to be signed in 2013-14

International Cluster Match-making Missions

EU missions for cluster organisations and SME members from Europe

2012

- JAPAN, Tokyo - Green Materials and Clean Technologies, November 2012

2013

- BRAZIL, Rio de Janeiro – Biotech and Life sciences – September 2013
- INDIA – Reneweble energy, energy efficiency – 2013 (tbd)
- KOREA – Creative industries – 2013 (tbd)
- TUNISIA / MOROCCO / Latin America (tbd)

2014-15

- Plans for 5 other match-making missions

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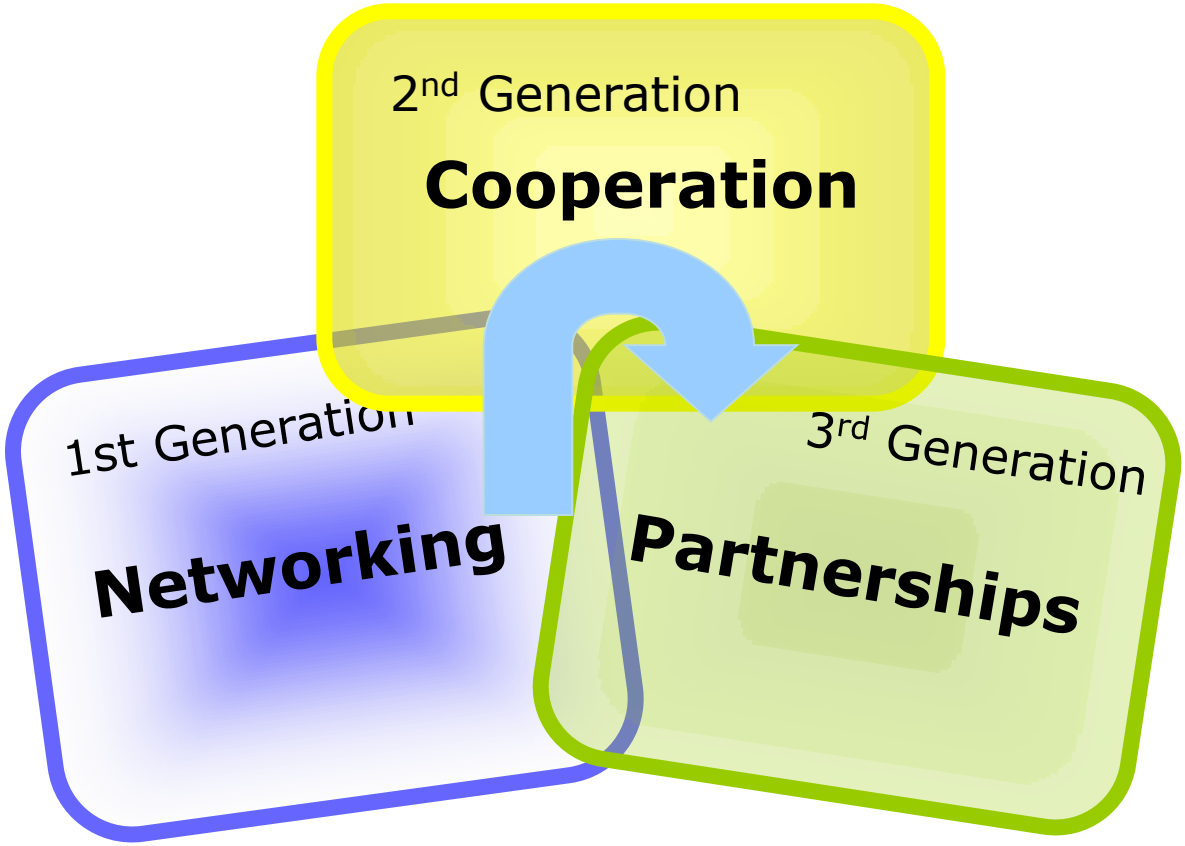
International Cluster cooperation

European Cluster Consortia developing joint internationalisation strategies

- WIINTECH - **New Material and Processes on Clean Tech** - FR, IT, DE, UK, AT, ES, PT
- REINA - **Renewable and Sustainable Energy International** – ES, AT, FI
- BioXClusters – **Biotech and Life-sciences** – FR, DE, ES, IT
- EU4SportsClusters – **Sports industry** – ES, NL, FR
- Textile2020 - **Advanced Textile Materials** – FR, DE, CZ, IT, ES, UK
- Feeding the planet – **Agro Food** – IT, NL, FR, ES

The journey from cluster networking to partnerships



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Towards European Strategic Cluster Partnerships

1ST GENERATION – The Start
NETWORKING

2ND GENERATION IS ***NOW !!***

COOPERATION !

3rd GENERATION – The future

EUROPEAN STRATEGIC CLUSTER PARTNERHSIPS